

**NEWS RELEASE** 

# 31 May 2022

# PATHSTONE DEMONSTRATES COMMITMENT TO ETHICAL STANDARDS WITH WEALTH FOR GOOD AWARD

Leading wealth management industry participant, Pathstone, has joined the growing ranks of the global wealth management industry which recognise the importance of promoting the highest standards of ethical and sustainable behaviors and has been recognized by winning a **Wealth for Good Award** bestowed by *WealthBriefing*.

Pathstone was awarded the 'Best ESG Portfolio (methodology and performance) - Americas' and 'Best NextGen ESG initiative or offering - Americas' at **the Inaugral** *WealthBriefing* **Wealth for Good Awards, 2022.** 

Showcasing the most ethical wealth management businesses globally, the awards have been designed to recognise outstanding organisations grouped by specialism and geography which the prestigious panel of independent judges deemed to have 'demonstrated commitment to the highest standards in relations to clients, colleagues and the wider community during the year'.

Each of these categories is highly contested and is subject to a rigorous process before the ultimate winner is selected by the judges. It is this process that makes all *WealthBriefing* awards so prized amongst winners.

The *WealthBriefing* **Wealth for Good Awards** are part of a global program run by WealthBriefing and its sister publications *WealthBriefingAsia* and *Family Wealth Report*, encompassing all the world's major wealth management centers.

Participants around the world recognize that winning awards is particularly important in these challenging times as it gives clients reassurance that their advisors and business partners are upholding the highest standards in the industry as well as in the solidity and sustainability of the winner's business and operating model.

**ClearView Financial Media's CEO, and Publisher of** *WealthBriefing,* **Stephen Harris, was first to extend his congratulations to all the winners. He said**: "The organisations and individuals who triumphed in these awards are all worthy winners, and I would like to extend my

heartiest congratulations to the winners and to those who have put so much work into each winning submission.

"Responsible, ethical, and sustainable investment outlooks are key to our planet's future. Diversity and inclusion are key to our societies' future. Wealth managers have demonstrated that they are an integral element in the transformation we are seeing all around us and these awards are living proof of this.

"These awards were independently and expertly judged solely on the basis of entrants' submissions and their response to a number of specific questions, which were answered by focusing on the client experience rather than purely quantitative performance metrics. That is a unique, and I believe, compelling feature. These awards recognise the very best operators in global wealth management, with 'independence', 'integrity' and 'genuine insight' the watchwords of the judging process."

## For media inquiries, journalists should contact:

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## NOTES TO EDITORS

## 1. About Pathstone

<u>Pathstone</u> is an independently operated, partner-owned advisory firm offering comprehensive family office services and customized investment advice for families, family offices, and foundations and endowments.

With decades of experience as trusted advisors, we employ an advocacy-focused model that empowers our clients to define and achieve their unique long-term goals and support their legacy. For more information, please visit <u>www.pathstone.com</u>.

# 2. About ClearView Financial Media Ltd ("ClearView")

ClearView Financial Media was founded by Chief Executive, Stephen Harris in 2004, to provide high quality 'need to know' information for the discerning private client community. Londonbased, but with a truly global focus, ClearView publishes the *WealthBriefing* group of newswires, along with research reports and newsletters, while also running a pan-global thought-leadership events and awards programme.